# NAFTA

**Investment Law** 

and Arbitration:

Past Issues,

**Current Practice**,

**Future Prospects** 

Edited by

# **Todd Weiler**

LIBRARY / BIBLIOTHEQUE Dept. of Foreign Affairs and International Trade Ministère des Affaires étrangère et du Commerce international 125 Sussex Ottawa K1A 0G2

Transnational Publishers, Inc. Ardsley, New York Published and distributed by Transnational Publishers, Inc. Ardsley Park Science and Technology Center 410 Saw Mill River Road Ardsley, NY 10502

Phone: 914-693-5100 Fax: 914-693-4430 E-mail: info@transnationalpubs.com Web: www.transnationalpubs.com

#### Library of Congress Cataloging-in-Publication Data

NAFTA investment law and arbitration: past issues, current practice, future prospects / edited by Todd Weiler.

p. cm.

Includes bibliographical references.

ISBN 1-57105-288-7

 Investments, Foreign—Law and legislation—North America.
Arbitration and award, International.
Canada. Treaties, etc. 1992 Oct. 7. I. Weiler, Todd.

KDZ744.N34 2004 346.7'092-dc22

2003064564

Copyright © 2004 by Transnational Publisher, Inc.

Manufactured in the United States of America

# CONTENTS

| Dedication    |           |        |    |    |   | <br> | <br> | • | <br> |  |      |      | <br> |      |     |      |      | <br> |         | <br>iii |
|---------------|-----------|--------|----|----|---|------|------|---|------|--|------|------|------|------|-----|------|------|------|---------|---------|
| Contributor:  |           |        |    |    |   |      |      |   |      |  |      |      |      |      |     |      |      |      |         |         |
| List of Abbre | eviations | s      |    |    |   | <br> | <br> |   |      |  |      |      |      |      |     |      |      |      |         | <br>xix |
| Foreword: T   | he Ripp   | les of | NA | FT | 4 |      |      |   |      |  |      |      |      |      |     |      |      |      |         |         |
| José E. Al    |           |        |    |    |   | <br> | <br> |   | <br> |  | <br> | <br> | <br> | 0.12 | 121 | 2 12 | 1.42 | <br> | South B | <br>rri |

## Part I: Introduction

| Chapter 1: | The Significance of NAFTA Chapter 11 for the |
|------------|--|
|            | Development of International Economic Law    |
|            | Todd Weiler                                  |

# Part II: The Primary Obligations

| Prohibitions Against Discrimination in NAFTA<br>Chapter 11            |
|---|
| <i>Todd Weiler</i>  |
| Betrayal, Shock and Outrage—Recent Developments in NAFTA Article 1105 |
| Ian A. Laird  |
| The Jurisprudence of NAFTA Article 1106:                              |
| The Prohibition Against Performance Requirements                      |
| Rajeev Sharma   |
| Expropriation and Taxation in the NAFTA                               |
| William W. Park   |
|   |

## Part III: Substantive Issues

| Chapter 6: | Interpreting Substantive Obligations in Relation to<br>Health and Safety Issues<br><i>Todd Weiler</i> |
|------------|---|
| Chapter 7: | Legitimacy, Transparency and NGO Participation<br>in the NAFTA Chapter 11 Process                     |
|            | Jeffery Atik  |

| viii • NAFTA In            | vestment Law and Arbitration  |
|----------------------------|---|
| Chapter 8:                 | Non-Disputing Party Interventions in Chapter 11<br>Arbitrations   |
|                            | Martin Hunter and Alexei Barbuk   |
| Chapter 9:                 | Causation and Damages in NAFTA Investor-State<br>Arbitration  |
|                            | Todd Weiler and Luis Miguel Diaz 179  |
|                            | Part IV: Procedural Issues  |
| Chapter 10:                | The Mandate of Chapter 11 Tribunals-Jurisdiction  |
|                            | and Related Questions   |
|                            | Jack J. Coe, Jr   |
| Chapter 11:                | Waiver and the Exhaustion of Local Remedies Rule  |
|                            | in NAFTA Jurisprudence<br>Andrea K. Bjorklund   |
|                            |   |
| Chapter 12:                | Evidentiary Issues in NAFTA Chapter 11 Arbitration:<br>Searching for the Truth Between States and Investors |
|                            | Gustavo Carvajal Isunza and   |
|                            | Fernando González Rojas   |
| Chapter 13:                | Arbitrator Selection and Appointment Under NAFTA  |
|                            | Chapter 11<br>Keith E.W. Mitchell   |
|                            | Ketin E.W. Mitchett   |
| Chapter 14:                | The Choice of the Place of Arbitration Under NAFTA  |
|                            | Chapter 11<br>Peter Kirby   |
|                            |   |
| Chapter 15:                | Judicial Review of Investment Arbitration Awards  |
|                            | <i>Noah Rubins</i>  |
|                            | Part V: Looking Back, Looking Forward   |
| Chapter 16:                | Contrasting Key Investment Provisions of the NAFTA<br>with the United States—Chile FTA                      |
|                            | David A. Gantz  |
| Chapter 17:                | The Future of NAFTA Investment Arbitration:   |
| and a second second second | A Mexican Perspective   |
|                            | Leonel Pereznieto and Sergio Puig   |
|                            |   |

| Chapter 18: | The Doha Round and Investment: Lessons from<br>Chapter 11 of NAFTA<br>Bryan Schwartz |
|-------------|--|
| Chapter 19: | Concerning the "But-Approach" in Investment<br>Protection                            |
|             | Alan S. Alexandroff 463  |
| Epilogue:   | Investment Arbitration as a Discipline for Good                                      |
|             | Governance   |
|             | <i>Thomas Wälde</i>  |

# Appendices

| Annex I:       | NAFTA Investor-State Cases               |
|----------------|--|
| Annex II:      | Relevant Provisions of NAFTA 503         |
| Annex III:     | NAFTA Free Trade Commission Statement of |
|                | July 31, 2001                            |
| Annex IV:      | NAFTA Free Trade Commission Statement on |
|                | Non-Disputing Party Participation        |
| Table of Cases |  |
| Index          |  |

#### 194 • NAFTA Investment Law and Arbitration

the undertaking itself;" and as embracing "the worth of the enterprise as a whole" or "the total value of the undertaking" including "profit."

In summary, in order to provide the restitution value mandated in the *Chorzow Factory* case for a state act contrary to international law, consideration of the following elements of any potential damages claim is required:

- The fundamental objective is to wipe-out all the consequences of the illegal act and reestablish the situation which would have existed if that act had not been committed.
- The award of compensation is not limited to the value of the undertaking at the date of loss;
- Restitution value is shown by demonstrating the "probable performance subsequent to the date of loss and prior to the date of the award, based on actual post-taking experience;"
- Compensation for lost profits are included in the calculation of restitution value for unlawful acts; and that
- Consequential damages resulting from the unlawful act should be included in the calculation of restitution value.

### F. CAUSATION AND REMOTENESS

Before restitution value can be assigned for any loss, however, two simple tests must be met. First, there must be a direct causal link between the unlawful international conduct and the damages incurred.<sup>47</sup> Second, the damages claimed must be a a reasonably foreseeable consequence of the act that constituted the breach. The first test is a matter of causation. The second test is a matter of what some refer to as proximate cause (others refer to it as "remoteness"). The principle of compensation is a critical element in the international case law with respect to compensation.

The Myers tribunal noted these principles in the following manner:

... compensation is payable only in respect of harm that is proved to have a sufficient causal link with the specific NAFTA provision that has been breached; the economic losses claimed by SDMI must be proved to be those that have arisen from a breach of the NAFTA, and not from other causes.<sup>48</sup>

This finding was further confirmed in the dispositive provisions of the *Partial Award*, when the tribunal ordered:

<sup>&</sup>lt;sup>47</sup> Id., Concurring Opinion of Judge Brower, at para. 51.

<sup>48</sup> Myers Partial Award, supra note 1, at 316.

CANADA shall pay to SDMI compensation for such economic harm as is established legally by SDMI to be *directly as a result* of CANADA's breach of its obligations under Articles 1102 or 1105 of the NAFTA. [emphasis added]<sup>49</sup>

After dismissing the arguments of both parties as relatively unhelpful, the tribunal concluded that the simple test for proving damages in a claim brought under Article 1116 or 1117 is to (1) establish that *causation* exists, and (2) consider the issue of *remoteness*.<sup>50</sup> Even though this was the fourth tribunal to issue a damages award, the *Myers* tribunal was actually the first to explicitly identify *causation* and *remoteness* as being relevant to any damages analysis. However, while the tribunal adequately explained why the arguments of the parties were unhelpful, it failed to adequately explain how the tort law concepts of *causation* and *remoteness* should apply in NAFTA cases.

Regarding causation, the presumption is that the tribunal intended to apply a "but for" test (e.g., but for the breach, would the losses claimed have been incurred?). The investor sought to recover the present value of the net income stream that it lost due to the 14-month period it and its investment were delayed from entering the Canadian market.<sup>51</sup> The Tribunal essentially agreed with this theory, concluding that—but for the imposition of a ban on the export of PCB wastes to the USA—the business established by the investor in Canada would have resulted in profits for it and the investment it controlled in Canada. Myers' business model was simple: to be invited to an industrial site somewhere in Canada; to remove any trace of PCB wastes. Because the ultimate destruction of these wastes was to take place in Ohio, the export ban imposed by a protection-ist Canadian politician made the business unworkable.<sup>52</sup>

Regarding remoteness, the tribunal heard from Canada that Myers could not recover any damages as a result of lost profits because they were too remote to the actual breach. This was because Myers planned to destroy the wastes in the United States of America, rather than in Canada where the wrongful conduct was committed.<sup>53</sup> This argument was predicated on the theory that NAFTA Chapter

<sup>52</sup> The ban breached Articles 1102 and 1105 because it was designed to prevent Myers from running its business, and thus protect Canadian companies. It had nothing to do with protecting the environment.

<sup>53</sup> Myers Partial Award, supra note 1, at paras. 34–35. Canada had also tried to argue that, to the extent the business planned by the investor and investment could be seen as the provision of a cross-border service, no recovery was possible because such activity would be covered under NAFTA Chapter 12 (which contains rules governing the regulation of cross-border ser-

<sup>49</sup> Id., at 325.

<sup>50</sup> Id. at 33-37.

<sup>51</sup> Id. at 34.